

2018-2019 ANNUAL REPORT



EDUCATION



FINANCIAL



HEALTH

GOALS:

- ◆ 95% OF CHILDREN WILL BE COLLEGE OR CAREER READY BY 2028
- ◆ INCREASE THE NUMBER OF FINANCIALLY STABLE FAMILIES IN COWLITZ & WAHKIAKUM COUNTIES
- ◆ INCREASE THE NUMBER OF HEALTHY YOUTH AND ADULTS

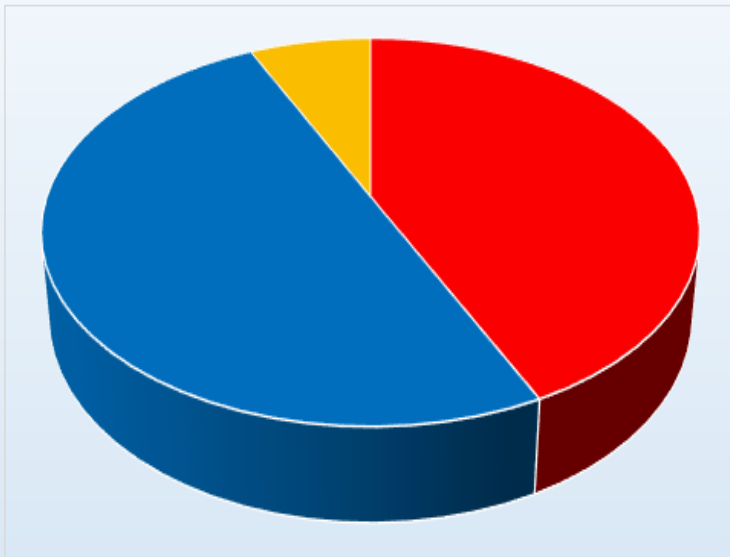
GIVE. ADVOCATE. VOLUNTEER.

**United
Way**



United Way of Cowlitz
& Wahkiakum Counties

Partner Agencies & Awards



EDUCATION



\$128,166.00

FINANCIAL
STABILITY



\$18,200.00

HEALTH



\$109,677.00

TOTAL PARTNER AGENCY GRANT AWARD: **\$256,043**

Boy Scouts-Chinook District	\$3,500.00
Castle Rock Senior Center	\$3,984.00
Children's Discovery Museum	\$7,500.00
Children's Justice & Advocacy Center	\$27,000.00
Community Caring Project	\$9,000.00
Community Health Partners	\$6,000.00
Community House on Broadway	\$5,000.00
Cowlitz County CASA	\$10,000.00
Cowlitz Wahkiakum Legal Aid	\$7,350.00
Emergency Support Shelter	\$31,500.00
Ethnic Support Council	\$3,693.00
FISH of Cowlitz County	\$14,000.00
Life Works/Arc	\$8,750.00
Lower Columbia College Head Start/EHS/ECEAP	\$43,416.00
Lower Columbia School Gardens	\$22,500.00
Oxford House-Chapter 9	\$10,850.00
St. James Family Center	\$26,100.00
Volunteer Services	\$4,500.00
YMCA of SW Washington	\$4,000.00
Youth & Family Link	\$7,400.00

CAMPAIGN PLEDGE TOTAL: **\$582700.86**

Note: Our policy is to award funds based on cash received towards a pledge. We pay out awards based on what is in the bank as of Grant Night each year.

101.3% Campaign Pledge Goal Reached

15,016

Healthy Snacks provided for children in preschool and after school programs.

85%

of 4-5 year old children assessed in May 2018, left St. James Family center **Kindergarten ready**.

260

Individuals have **increased child safety** by learning how to prevent child sexual abuse & observe, recognize, & report suspected instances of abuse.

13 Individuals **obtained** clean & sober **housing**

1,600

Patients had **access to healthcare** at dental, medical and vision clinics.

141 Children received **social/emotional** support services.

23,936

Healthy meals were provided to struggling families.

7,262

Children/parents interacted with **hands-on** exhibits to aid in their education & development.

15 Individuals **returned to school** & **12** returned to the workforce

255 Instances that an interpreters was provided to assist with **language barriers** in able to solve medical, legal and educational issues.

\$1,500.0

Used to purchase gas, to **transport elderly & low income individuals to critical health appointments**.

77

Boy Scouts **increased their leadership & life skills**.

268

Individuals of domestic violence **received shelter, & 831** Received advocacy & support

1,602 Nutritious meals served to senior citizens.

27

High school students are in classes learning **leadership & life skills**.

410

Abused and neglected children **received advocacy**

\$8,000

Was used to purchase a refrigerated truck to transport donated cold food.

28,290 Total Volunteer Hours

In Kind Donations **\$10,154.29**

Note: This number is NOT included in the campaign pledge



2 time

**Real Estate Impact Cup
Winner**



414 Participants and **26** Projects for Day of Caring **280** Power of the Purse guests

\$1,490.0 Raised from Summer Fun Raffle **7,436** Items donated on Giving Tuesday

139 Players in the UW Coed Charity Softball Tournament

Real Estate Impact Cup raised **\$1,508.42** for Dolly Parton's Imagination Library





FREE BOOKS!
AGES BIRTH TO 5 YEARS!

20,501

Books Mailed

Since program launch

2700

Kids Enrolled

Since program launch

42%

Of our 0-5 yr. old early learner population is enrolled

286

Kids Graduated
Out of the program

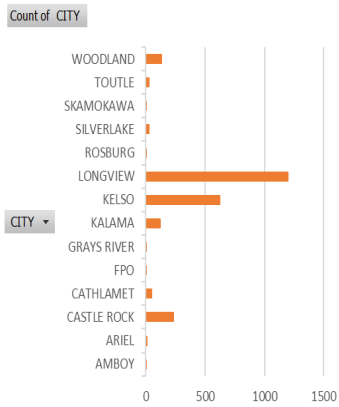
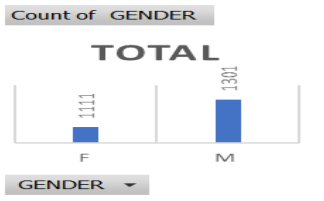
Volunteer of the Year

Wendy Keegan



2019

Top Community Partners



“It’s a great program! I’ve been doing it with my son since summer when they initiated it here. He has gotten so many awesome books and the illustrations are amazing!”-Mother

LOVE, LOVE, LOVE this program....it is such a gift to so many families. It was like Christmas every month when a new book would arrive. I am so glad the program is expanding to reach so many more families.-Mother

“Love that program! Do it with my kids too! They love walking to the mailbox with me and it’s extra special when those books come. I’ve been pretty impressed with most of them so far.”-Mother



SOLVAY

asking more from chemistry®

Kelso
Rotary
Club





2018-19 PRESIDENT, GRAHAM BAILEY

THE UNITED WAY IS GROWING IN COWLITZ AND WAHAKIYAKUM COUNTIES. EVEN THOUGH THE UNEMPLOYMENT RATE HAS IMPROVED THERE IS STILL A TREMENDOUS NEED FOR SUPPORT IN OUR COMMUNITY. THE UNITED WAY IS A GREAT WAY TO PROVIDE A BALANCED PORTFOLIO OF SUPPORT TO KEY NON-PROFITS AND PROVIDE HIGH IMPACT SUPPORT TO EARLY CHILDHOOD DEVELOPMENT. WE ENSURE THE DONATIONS ARE SPENT WISELY. OUR BOARD IS A DIVERSE GROUP WITH DIRECTORS FROM INDUSTRY, NON-PROFITS, SMALL BUSINESS, PROFESSIONALS AND PEOPLE WHO CARE ABOUT HAVING A POSITIVE IMPACT ON THIS COMMUNITY. WE CONTINUE TO SUPPORT MANY OF OUR TRADITIONAL PARTNER AGENCIES WHILE SHARPENING OUR FOCUS ON TRULY MAKING AN IMPACT ON EARLY CHILDHOOD DEVELOPMENT WHICH HAS PROVEN TO MAKE SUSTAINABLE IMPROVEMENTS IN OUR COMMUNITY OVER TIME.

IN ADDITION TO TRADITIONAL FUND RAISING FOR PARTNER AGENCIES THIS YEAR OUR STAFF ALSO MANAGED PROGRAMS WITH EMPHASIS ON HIGH IMPACT AREAS. ONE SUCH PROGRAM IS THE DOLLY PARTON IMAGINATION LIBRARY. THIS PROGRAM HAS EXCEEDED ALL EXPECTATIONS FOR PARTICIPATION AND WILL PAVE THE WAY FOR CHILDREN PREPAREDNESS AS THEY ENTER SCHOOL.

IN OUR EFFORTS TO CONTINUE STRENGTHENING OUR FINANCIAL PROCESSES WE MOVED OUR BOOKKEEPING FUNCTION TO A LOCAL ACCOUNTING FIRM AND WE HAVE OUR AUDITS DONE BY A LOCAL CPA FIRM. WE HAVE GUIDED OUR PARTNER AGENCIES TO GRANT APPLICATIONS THAT TARGET IMPROVEMENTS IN AREAS WE FEEL ARE STRONGLY NEEDED LOCALLY. WE HAVE IMPLEMENTED A SOFTWARE SYSTEM TO SUPPORT THE BOARD OF DIRECTORS DECISION MAKING WHEN ALLOCATING MONIES TO THOSE AGENCIES WHO MAKE THE BIGGEST IMPACT IN TARGETED AREAS.

OUR STAFF IS DRIVING EXCITEMENT IN THE COMMUNITY FOR SUPPORTING THOSE IN NEED. OUR EXECUTIVE DIRECTOR HAS BEEN RECOGNIZED BY THE CHAMBER OF COMMERCE AS A "RISING STAR" AND MORE RECENTLY THE UNITED WAY WON A CHAMBER AWARD FOR THE BEST LARGE NON-PROFIT. OUR TRANSITION TO BECOMING A HIGH IMPACT ORGANIZATION IS GENERATING EXCITEMENT FOR THE YEAR AHEAD. WE ARE POSITIONED WELL TO CONTINUE TO GROW WHILE BECOMING EVEN MORE FOCUSED ON EARLY CHILDHOOD DEVELOPMENT.



Board of Directors

PAST PRESIDENT

Margaret Lopic, Active Community Volunteer

BOARD DEVELOPMENT

John Paul, KLOG/KUKN/The Wave/ESPN Radio

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Kyle Strum, Prudential

SECRETARY/CAMPAIGN CO-CHAIR

Julie McIvor, NW Innovation Works

GRANTS & IMPACT CHAIR

Todd Broderius, Great Rivers Behavioral Health Organization

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Bianca Vazquez, Happy Kids Dentistry & Orthodontics

- **Mick Fox**, Active Community Volunteer
- **Alice Dietz**, Cowlitz PUD
- **Marilyn Young Skogland**, Rotary Club of Kelso
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- **Hahli Rogers**, Lower Columbia College
- **Vashti Langford**, Cowlitz Indian Tribe
- **Jason Meunier**, Community Home Health & Hospice
- **Kellie Trimble**, Windermere
- **Jim Mabbott**, Castle Rock School District
- **Marlene Johanson**, Red Canoe Credit Union
- **Chris DeRosier**, Cowlitz County Health & Human



Staff

- **Brooke Fisher-Clark**, Executive Director
- **Rachael Strand**, Manager of Marketing & Data

Cascade Leadership Giving

Tocqueville Donor Society: \$10,000+

Robert E Quoidbach, Trust

Kaiser Permanente

Georgia Pacific Corp.

Dan Evans

Rotary Foundation of Kelso

Weyerhaeuser Giving Fund

Dennis Morgan

Evans-Kelly Family Foundation

Nippon Dynawave Packaging Co.

Wollenberg Foundation

JH Kelly, LLC

Rotary Club of Kelso

Mt. Rainier Donors: \$5,000-\$9,999

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Dr Mel & Marge Ofstun

Norpac

Mason & Mary Evans

Solvay Chemicals

Cascade Select Market- Castle Rock

Mt. Adams Donors: \$2,500-\$4,999

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Michael Julian

UPS

Jeff D Cameron

Jay Vanderbrock

Owens-Illinois, Inc, O-I

Bill Reade

Alicia Fuentes

BNSF Foundation

Mick & Cathy Fox

Foster Poultry Farms

Puget Sound Energy Foundation

Mt. Hood Donors: \$1,000-\$2,499

Valerie Callahan

Greg & Margaret Lopic

Scott Wallace

Performance Sheet Metal

Dr. Wendell & Mrs. Wendell C. Kirkpatrick

Curtis Ollila

Tereli & Michael Karnofski

Reed & Pam Hadley

Woodland Rotary Club

Longview Early Edition Rotary Club

Dan Howell

Chris K Skaugset

Benita Joseph

Walmart-Parent

Cowlitz County Association of Realtors

Nick J. Busch

Mark & Kristin Fleischauer

Jason J. Meunier

Morgan Stanley

Americana Health & Rehab Center

Graham Bailey

Eric Smith

Dr. Richard Nau

Walstead Mertsching

Fibre Federal Credit Union-Parent Account

Logan Sorter

Chris & Wayne Wallace

Mary Wingate

Westlake Chemical

Coprintco

Mt. St. Helens Donors: \$500-\$999

Gary Cox

Michele Fischer

Ebby & Jean Williams

John Ragan

John Peters

Thomas Bosch

Mike & Sandy Haas

John & Sarah Hancock

Brett Rohr

Randy & Sheli Sweet

Kimberly Nelson

Timothy Hill

Tom Rozwood

Glen W. Ryan II

Carl Torgerson

Marlene Johanson

Mollie Mackey

Todd Boderius

Traci Sillik

Sarah Beth Waterman

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Eric Woolcott

Darrell Womack

Brandon Kent

Georgia Vaughn

Josh R. Johnson

Rick & Carol Lecker

Leonard & Jo Ann Workman

Sadie Davison

Brad Cooper

Eric & Beth Hansen

Caleb Snellman

MCL Coffee LLC-Dutch Bros

Michael & Janice Frasier

Roberta Jacobs

David Hill

Robert Altenhof

Red Leaf Coffee Co., LLC

K'Lynn Gillihan

Richard Schultz

Susie & Jim L Andrew

Drs. Phyllis & Travis Cavens

Cowlitz-Wahkiakum Legal Aid

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Alice Dietz

Timothy David

Harold Cockrell

Anderson and Anderson Advisory, Inc.

Rhonda Smith

M. Regina Gonzales

Dan Gregory

Scott Cryderman

Comcast Foundation

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James & Darlene Johnson

Julie Hooper

Anne DeFrancisco

Davis and Associates CPA's, PS

Kim Gantner

Ron & Sandy Junker

Eric Maxey

Robert Falkenstein

Friends of the Kelso Public Library

Rachael Strand

Sean C Kiffe

Karen & Mike Moss

Jerry D Gibson

Heritage Bank

Jason & Brooke Clark

Jarl Opgrande

Sean & Tracy O'Farrell

Randy Hall

Lower Columbia Longshoreman's Credit Union

David Bartholomew

Charemon Smith

Paul Piper

Patrick Patten

The Tibbetts Mercantile

GIVE. ADVOCATE. VOLUNTEER.

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**United Way of Cowlitz
& Wahkiakum Counties**