



UNITED WAY
Cowlitz and
Wahkiakum Counties

Annual Sponsorship



Annual sponsors enjoy the highest level of exposure, connecting with our volunteers, community, employers, and partners throughout the year. These sponsorships provide a unique set of benefits that are not available at the event sponsor level.

Sponsorships can begin at any time during the year, with coverage extending for a full 12-month period from the start date. This offers flexibility and ongoing visibility for your brand or organization.

EVENT DATES

Day of Caring
September 11, 2025

Give More
September 25, 2025

Power of the Purse
October 16, 2025

Giving Tuesday
December 2, 2025

*Dates may change as we get closer to planning events



Sponsorship Levels

	Trail Blazer \$10,000	United Champion \$7,500	United Is The Way \$5,000
Special Recognition in a United Way E-newsletter Highlighting Business's Impact	✓		
Prominent & Quarterly Social Media Thank You & Spotlight	✓		
Radio Recognition	✓	✓	✓
Verbal Recognition or speaking opportunity	✓	✓	✓
Power of the Purse	8 Individuals	8 Individuals	4 Individuals
Recognition in Quarterly E-Newsletters	✓	✓	✓
Logo on all t-shirts (For applicable events)	✓	✓	✓
Banner hung or logo projected at all listed events	✓	✓	✓
Social Media Promotion	✓	✓	✓
Inclusion in Print Material (when applicable)	✓	✓	✓
Website Recognition	✓	✓	✓



Annual Sponsorship Form

Sponsorship Level

<p>____ Trailblazer \$10,000</p>	<p>____ United Champion \$7,500</p>	<p>____ United is the Way \$5,000</p>
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Primary Contact Information:

Name: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: (____) _____-_____
 Email: _____

Contact for Logo/Advertising:

Name: _____
 Phone: (____) _____-_____
 Email: _____

Payment Information:

- Please send me an invoice
- We have enclosed a check
- We paid via credit card on your secure website

United Way of Cowlitz and Wahkiakum Counties is mobilizing our community to action so all can thrive.

Please check your chosen sponsorship level and fill out the information above. Thank you for joining us in the opportunity to improve lives! Completed forms can be mailed or emailed back to us:

United Way of Cowlitz & Wahkiakum Counties
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